



LEERINK SWANN

Life Science Tools and Diagnostics Roundtable Conference Thursday, August 5, 2010

Tentative Agenda (as of 7.27.10)

The Roosevelt Hotel
45 West 45th Street (at Madison Avenue), New York City

Phone (212) 661-9600
Fax (212) 885-6161

Time	All meetings will be held in the Terrace Ballroom, Lobby Level
9:15-9:45am	Conference Registration and Continental Breakfast (Palm Foyer, Lobby Level)
9:45-10:00	Welcome Remarks John L. Sullivan, CFA, Director of Equity Research and Healthcare Investment Strategist, Leerink Swann
10:00-11:00	The FDA and Molecular Diagnostics Bruce Quinn, M.D., Ph.D, Senior Health Policy Specialist, Foley Hoag LLP
11:00-Noon	Issues and Opportunities in Molecular Diagnostics <i>Company Representatives:</i> Herm Rosenman, Senior Vice President, Finance and Chief Financial Officer, Gen-Probe Incorporated Jeremy Bridge-Cook, Ph.D., Senior Vice President, Assay Group, Luminex Corporation Kenneth A. Berlin, Chief Executive Officer, Rosetta Genomics Ltd. <i>MEDACorp Opinion Leaders:</i> Robert Fine, MD, Director, Medical Oncology, The Pancreas Center, Columbia University Medical Center Marc Ladanyi, M.D., Chief, Molecular Diagnostics Service, Memorial Sloan-Kettering Cancer Center <i>Moderator:</i> John L. Sullivan, CFA, Director of Equity Research and Healthcare Investment Strategist, Leerink Swann
Noon-12:30pm	Lunch Break (a buffet lunch is available in the Palm Foyer, Lobby Level)
12:30-12:50	Luminex Corporation Jeremy Bridge-Cook, Senior Vice President, Assay Group
12:50-1:10	Gen-Probe Incorporated Herm Rosenman, Chief Financial Officer Michael Watts, Vice President, Investor Relations and Corporate Communications
1:10-1:30	Rosetta Genomics Ltd. Kenneth A. Berlin, Chief Executive Officer
1:30-2:30	The Present and Future of Genetic Medicine James P. Evans, MD, Ph.D., Clinical Professor and Director of Clinical Cancer Genetics Services, University of North Carolina
2:30-2:45	Afternoon Break
2:45-3:45	DNA Sequencing and High-Density Nucleic Acid Analytic Technologies <i>MEDACorp Opinion Leaders:</i> Elaine Mardis, Ph.D., Co-director, Genome Sequencing Center, Washington University School of Medicine Shawn Levy, Ph.D., Faculty Investigator, HudsonAlpha Institute for Biotechnology <i>Moderator:</i> John L. Sullivan, CFA, Director of Equity Research and Healthcare Investment Strategist, Leerink Swann
3:45-4:45	Today's Biomanufacturing Landscape for Producers and Suppliers Antonio R. Moreira, Ph.D., Professor in Chemical and Biochemical Engineering and Vice Provost, University of Maryland
4:45-5:00	Closing Remarks John L. Sullivan, CFA, Director of Equity Research and Healthcare Investment Strategist, Leerink Swann
5:00-6:00	Cocktail Reception (Palm Foyer, Lobby Level)

Private one-on-one meetings with MEDACorp Opinion Leaders and Company Management will be held throughout the day. You must register for these meetings at the registration desk.