



\$108 Million
Follow-On Offering

svb Securities
Joint Bookrunner
March 2023

SVB Securities Serves as Joint Bookrunner for Stagwell's (NASDAQ: STGW) \$108 Million Follow-On Offering

Key Transaction Highlights

- 100% secondary offering from selling shareholders The Stagwell Group and Goldman Sachs
- Marketed via a confidential wall-cross with a public launch on March 8th and priced post market close on March 9th
- The transaction consisted of 16,000,000 shares, representing 5.5% of total shares
- The offering priced at \$6.75, representing a 23.2% discount to last sale prior to public launch
- This is SVB Securities' 1st bookrun offering for Stagwell and its 11th bookrun Equity offering in 2023

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